

Barista — Press Descriptions

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One-liner

Barista is a Menu-Bar Widget Suite that puts 35+ menu-bar widgets, email, calendar, clipboard, weather, stocks, news and more.

Subtitle (30 chars)

Clipboard, Calendar & Weather

100-word description

Barista is a Mac app that replaces the dozen single-purpose menu-bar utilities power users juggle daily. It puts 35+ widgets in your menu bar, Email, Calendar, Reminders, Clipboard, Weather, Stocks, News, Now Playing, Calculator and many more, each with a full popover. The Email widget is a real client: direct IMAP and SMTP, multiple accounts and threaded discussions. When the menu bar runs out of room, an optional Barista Bar can drop below it. Nothing leaves your Mac, clipboard history is encrypted, and it is a one-time purchase with no subscription. Native, sandboxed and built for macOS.

500-word description

Most Mac power users end up with a cluttered menu bar: one app for the clipboard, another for the weather, a third for stock tickers, plus calendar peeks, reminders, a calculator and a clutch of small utilities. Each is a separate purchase, a separate updater and a separate icon competing for space. Barista replaces the whole pile with a single native app. Barista aims to allow users to do with one click tasks they do 100 times a day without messing with their open windows.

Barista ships 35+ widgets and lets you turn on exactly the ones you want, all managed from one dashboard. Every widget lives in the menu bar and opens a focused, feature-rich popover, these are not read-only glances but small apps in their own right. The Calendar widget shows a month grid and per-day agenda, creates and edits events, and joins your next Zoom, Meet, Teams or Webex call in one click. Reminders surfaces what is due today and checks items off inline. News is a real RSS/Atom reader with a rotating headline in the bar and one-tap save to Safari Reading List. The Clipboard keeps a searchable history of text, links, files and images that you can filter, pin and name.

A marquee feature is Email. Barista speaks IMAP and SMTP directly, no third-party server, with Gmail, iCloud, Yahoo and AOL out of the box. It renders HTML mail, supports multiple accounts, and lets you Compose, Reply, Reply All, Forward and mark read in place, without handing off to another mail app.

Because a packed menu bar (or a notch) can run out of room, Barista offers an optional Barista Bar: a dedicated strip that drops below the system menu bar (or wherever you want it to) and lays every widget out cleanly.

Privacy is a first-class design goal. Nothing is transmitted off-device, mail and feeds travel straight from your Mac to the provider, with no Barista server in between. Clipboard history is AES-encrypted at rest with a key in the Keychain, password managers are filtered out, and a per-app blocklist lets you exclude sensitive apps entirely.

Barista is a one-time purchase with no subscriptions, ads or nag screens, and it is distributed through the Mac App Store as a single sandboxed build. It requires macOS 14 Sonoma or later and ships localized in six languages. Beyond the marquee widgets it includes Weather, Stocks and Crypto, World Clocks, Now Playing, System and Network monitors, Audio Input/Output, Caffeine, Calculator, Unit Converter, Translate, Color Picker, QR Generator, Text Tools, a Focus / Interval timer, Event Countdown, Search, Scratchpad, a Webpage pinner, a Shortcuts runner, and even a handful time-waster games like Minefield, Snake and 2048.

Keywords

menu bar widgets, clipboard manager, calendar, weather, stocks, crypto, reminders, email, rss news, system monitor, timer, calculator

Facts

App Store name: Barista: 35+ Menu Bar Widgets · Price: US\$19.99, one-time (planned launch price)
· Platform: macOS 14+ · Mac App Store · Bundle ID: com.mastorakis.barista · Developer:
Konstantinos Mastorakis · mastorakis.com/barista · Press: contact@mastorakis.com